

BOWER MANAGEMENT SERVICES

www.bowermanagementservices.com

A. BOWER PROFESSIONAL RESUME

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PROFESSIONAL PROFILE

Experienced and accomplished Association Executive with the ability to manage big picture strategies, while finding enjoyment in the details. Over 20 years of association and program management expertise and leadership.

AREAS OF STRENGTH & EXPERTISE

Accreditation / Certification Programs
Strategic Planning
Meetings Management
Membership Development

Board Governance
Program Development
Vendor Relations
Web-based Education

Board Development
Committee / Volunteer Management
Staff Development
Association Communications

PROFESSIONAL EXPERIENCE:

Bower Management Services, LLC – Collingswood, NJ

Executive Director - (October 2012 – Present)

Bower Management Services is an association management company that provides a complete range of strategic and operational management services to non-profit organizations. We specialize in providing personalized service to medium to small budget clients.

Account Executive, Public Relations Society of America – New Jersey Chapter

November 2013 – present

The New Jersey Chapter of the Public Relations Society of America is the local affiliate of PRSA, the world's largest and foremost organization for public relations professionals.

Account Executive, Construction Financial Management Association – Philadelphia Chapter

November 2013 – present

The Philadelphia Chapter of the Construction Financial Management Association is the local affiliate of CFMA, the only organization dedicated to bringing together construction financial professionals and those partners serving their unique needs.

Account Executive, Academy of Board Certified Environmental Professionals

June 2013 - Present

ABCEP is a professional association dedicated to serving the environmental professional community. The Academy's primary mission is to confer the Certified Environmental Professional credential to meritorious environmental professionals found to meet exemplary standards of ethics and technical practice. The process used by this Academy to certify environmental professionals is accredited by the Council of Engineering & Scientific Specialty Boards.

Fernley & Fernley, Inc. (F&F) - Philadelphia, PA

Executive Director - (May 2006 – April 2015)

Fernley & Fernley provides association management services based on its reputation of excellence, honesty, integrity, and a strong commitment to making its clients' organizations excel through the strength of the management partnership.

Executive Director, Eastern Nursing Research Society

December 2012 – December 2013

ENRS is dedicated to creating a community of nurses interested in promoting and supporting regional nursing research in the Eastern Region of the United States.

Executive Director, AMC Institute

May 2006 – November 2012

AMC Institute is the trade association for association management companies (AMC's).

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PROFESSIONAL EXPERIENCE, cont.

Drexel University - Philadelphia, PA

Bennett S. LeBow College of Business

Krall Center for Corporate and Executive Education

Director, Corporate Programs (2002-2004)

Associate Director (2001-2002)

Assistant Director (1999-2000)

Program Coordinator (1998-1999)

Agenda, Inc. Philadelphia, PA

Senior Account Executive (1996-1997)

Account Assistant (1995-1996)

EDUCATION:

Drexel University – Bennett S. LeBow College of Business, Philadelphia, PA

Masters of Business Administration, Marketing / International Business

2002 – 2006

Temple University - Fox School of Business and Management, Philadelphia, PA

Bachelor of Business Administration, Marketing

1990 – 1995

PROFESSIONAL MEMBERSHIPS:

- Mid-Atlantic Society of Association Executives – Active Member
- American Society of Association Executives – Active Member